



Write to Anshuman Verma, the creator of InventionFactory to discuss your involvement in the project:  
ansh [at] machaanlabs [dot] com

#### **Creator's Profile:**



**Anshuman Verma**

Between 2013 and 2015, Verma invested in and / or advised several prominent technology startups in India, eg. a data API for mining social media platforms, an online lingerie venture, a SaaS to help video publishers monetize better via its patented dynamic ad-insertion platform, a retail format 'Starbucks of India', a B2B marketplace focused on plastics, paints, paper etc., an online event ticketing platform, an online stock analysis video platform focused on millennials, a mechanical component manufacturer, a mobile payment app built on top of UPI's India stack etc.

In 2012, Verma briefly supported an early-stage venture capital firm where he was instrumental in making investments in cloud, video and fintech platforms. Prior to this, Verma exited ('11) from an analytic / fintech venture (founded by him in 2007) by way of selling its assets to a portfolio of two global private equity funds. Earlier Verma co-founded ('05) a venture that scrubbed derivative contracts for traders, proprietary desks, and bank treasuries. Verma's last stint was with Accel Partners where he worked with both investments and portfolio management teams based in India.

Verma has appeared in Businessworld's list of most promising young entrepreneurs in India, was listed as one of the 100 most promising young change-makers in Asia by FYSE (China based organization), was chosen 'Pioneer of Tomorrow' on ETNow's 'Pioneering Spirits', was invited by Harvard University's global conference in Hong Kong to discuss 'Future of Technology', and has been on several entrepreneurship and innovation panels / juries in India and outside.

Verma was recognized as 'Government of India – Lockheed Martin India Innovator' in 2010. Verma is a member of The World Justice Project, Bill Neukom's founded organization that works to advance the Rule of Law, and was Fellow at StartingBloc, New York based non-profit advocacy for a sustainable world.